

Matthew Newton



UBS Financial Services Inc.
Private Wealth Management
1285 Avenue of Americas
15th Floor
New York, NY 10019

(212) 713-1309
matthew.newton@ubs.com

Director
Art Advisory Specialist
Family Office Solutions

Professional History

Matthew is a Director and Art Advisory Specialist in the Family Office Solutions team within Private Wealth Management. The Family Office Solutions (FOS) team holistically services \$100mm+ clients and family offices in partnership with Private Wealth Advisors. In this role, Matthew works with clients and their advisors on a consultative basis and as a thought partner to assess their needs and offer solutions through a suite of services focused on art collecting, collection management, art legacy, art historical education, due diligence processes, and risk management related to collecting. FOS Art Advisory seeks to assist ultra-high net worth clients with bespoke and custom advice to build and maintain exceptional art collections in context of their overall wealth management. Additionally, Matthew supports Private Wealth Advisors with customized art and collecting educational initiatives aimed at helping advisors connect meaningfully with clients in their passion asset.

Before joining UBS, Matthew developed a decade-long career in the commercial fine art gallery space, culminating as Associate Director at Michael Rosenfeld Gallery LLC, New York where, along with the gallery owners, he helped position the gallery as a distinguished top leader among fine art institutions. In that role, he provided thought leadership, trusted perspective, and personalized practical guidance supporting prominent collections. He also contributed directly to the curatorial vision of gallery exhibitions, directed the global art fair program, managed strategic initiatives and special projects including large-scale public commissions, artist estate management, and ambitious museum lending efforts. His integrated art world experiences provide an array of resources and perspectives in service of comprehensive collecting guidance.

Throughout his career, Matthew has fostered ongoing meaningful relationships with leaders across galleries, exhibiting institutions, art fairs, vendor networks, and museums with an overall objective of helping collectors build and manage sophisticated, lasting, and personally meaningful collections. Originally from rural Georgia, before his career in the art world, Matthew began as an art educator and still today carries a passion for sharing the enjoyment of great art.

Education

Matthew graduated cum laude from the University of Georgia with a dual Bachelor of Fine Arts in Art and Art Education. He also received his Master of Fine Arts from Hunter College of The City University of New York.

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